



FOR GMS, F&B DIRECTORS & OWNERS

Your beverage cart can't be on every hole. Your golfers' phones can.

The Turn is a mobile-first ordering and delivery layer for your course — golfers tap, you sell, runners deliver. No new POS. No new hardware. Just more revenue per round.

THE PROBLEM

Where revenue leaks on 18 holes.

- **Coverage gaps.** One beverage cart can't reliably hit every group on every hole — and every miss is a lost order.
- **Pace stalls at the turn.** Groups detour to the clubhouse, lines form, tee times slip.
- **"Tech" usually means hardware.** Most solutions ask you to swap your POS or add tablets. Operators say no.

THE TURN

A second cart that fits in their pocket.

- **Scan, order, done.** A QR on the cart or scorecard — golfers order in under 30 seconds.
- **Routed to your kitchen + runner.** Orders land on a screen where you already work. Delivered to the hole.
- **Plays nice with your POS.** Sits alongside your existing system. Zero new hardware required.

Operators using on-course mobile ordering have reported:

Industry benchmarks; results vary by course.

35%

Lift in F&B revenue per round vs. cart-only coverage.

+17%

Higher average ticket when golfers order from their phone.

60%

Of rounds place at least one order on platforms like ours.

How a 30-day pilot works.

No commitment · No-cost

● DAY 1 · SETUP

We build your menu and train your runner. Live on your course the same day.

● WEEKS 1-4 · LIVE

Live on your course. We monitor every order, end-to-end.

● WEEKLY · CHECK-IN

15 minutes with your F&B lead. We bring the data.

● DAY 30 · YOU DECIDE

Keep it, kill it, or extend. No commitment either way.

WHO'S BEHIND IT

Built by operators-in-the-rough.

We've been on the course as golfers, watching the same scene play out — groups waving down a cart that wasn't coming, operators leaving orders on the back nine. The Turn is the version we wish someone had built.

Tim Lenahan

CEO. Originated the concept. Spends his weekends on courses and his weekdays selling them.

Adam Tyler

CTO. Product builder. Obsessed with the invisible moments — instant feedback, frictionless flows, rock-solid reliability.

01 · CONTINUE THE CHAT

Let's talk again.



Scan to grab 20 min on my calendar.

02 · PILOT THE PLATFORM

Try a 30-day pilot.

No-cost, no-commitment. We set up, train, and run it with your team.

tim@trytheturn.com

03 · JUST CALL

Tim Lenahan, direct.

Text or call — fastest route.

(720) 666-9314

THE TURN

See it in motion.

trytheturn.com

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